

Numaferm GmbH is a rapidly growing biotechnology company that is setting new standards in peptide and protein production using recombinant expression technologies. Building on a strong scientific foundation and with a commercial focus, we develop effective solutions for clients in the pharmaceutical, biotech, and industrial sectors. At Numaferm, you have the opportunity to grow with us and actively shape the future of peptides.



We are looking for a
Marketing Manager (m/f/d), Full Time

Role Overview:

We are seeking a digitally driven Marketing Manager to build and scale our online presence, lead generation engine, and data-driven marketing activities. In this role, you will take full ownership of our digital marketing ecosystem—from strategy to execution—leveraging modern tools and channels to position Numaferm globally in the biotech and CDMO space. You will work closely with business development and scientific teams to translate complex capabilities into high-performing digital campaigns.

Your Key Responsibilities:

- Develop and execute a digital-first marketing strategy aligned with growth and lead generation targets
- Own and optimize all digital channels, including website, SEO/SEA, LinkedIn, email marketing, and paid campaigns
- Manage and continuously improve the company website, focusing on UX, conversion rates, and SEO performance
- Plan, execute, and optimize performance marketing campaigns (Google Ads, LinkedIn Ads, retargeting)
- Implement and manage marketing automation and CRM systems for lead tracking, nurturing, and scoring
- Create and distribute high-quality digital content (landing pages, blog posts, white papers, webinars, case studies)
- Analyze campaign and funnel performance using analytics tools (e.g., Google Analytics, dashboards) and derive actionable insights
- Drive data-driven decision-making through A/B testing, KPI tracking, and reporting
- Support digital lead generation and alignment with sales pipelines
- Plan, organize, and manage the company's participation in industry events, conferences, and trade fairs, including administrative coordination and logistics
- Manage external digital agencies and tool providers

Your Profile:

- Degree in Marketing, Life Sciences, Biotechnology, or a related field
- 3–5 years of experience in digital B2B marketing, ideally in biotech, pharma, or biotech service environments
- Proven track record in performance marketing, SEO/SEA, and lead generation
- Hands-on experience with marketing tools and platforms (e.g., Pipedrive, Google Analytics, Google Ads, LinkedIn Campaign Manager)
- Strong understanding of marketing funnels, conversion optimization, and analytics
- Ability to translate complex scientific topics into clear, engaging digital content
- Excellent communication and writing skills in English (German is a plus)
- Proactive, hands-on mindset with strong ownership and analytical thinking

What We Offer:

- A high-impact role with full ownership of the digital marketing landscape
- Opportunity to build and scale a modern, data-driven marketing function
- A collaborative, science-driven, and entrepreneurial environment
- Flat hierarchies and fast decision-making
- Flexible working conditions (hybrid/remote options)

How do I apply?

If you're ready to put your knowledge to use and want to bring your skills to our team, apply now! Please send your resume, relevant certificates, and cover letter—including your salary expectations and earliest start date—in a single PDF file to:

E-mail: jobs@numaferm.com

Please use the following as the subject line: Marketing Manager

We look forward to meeting you and shaping the future of recombinant peptide and protein production together!

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